

## **FOR IMMEDIATE RELEASE**

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Contact: Anne Kazel-Wilcox  
Gold Coast Communications  
(561) 741-1010  
[akazel@goldcoastcommunications.com](mailto:akazel@goldcoastcommunications.com)

### **Leading Online Retailer, Baby Universe, Moves Headquarters to Burgeoning Palm Beach County**

Jupiter, Fla. -- Capital Realty Investors, LLC, owner of Riverwalk Office Center (Riverwalk Center), announced that Baby Universe, a leading online retailer of brand-name baby, toddler and maternity products, has relocated its national headquarters from Fort Lauderdale to Riverwalk Center in Jupiter, Florida. The firm has leased over 9,700 square feet on the top floor of the 35,000 square-foot, five-story building. The leasing of the executive office facility consolidated Florida senior management offices and allowed for the closure of the company's office, warehouse and call center facility in Ft. Lauderdale, Florida. The Jupiter office is now comprised of corporate and strategic functions such as executive management, strategic planning, finance, logistics, technology and new media development. BabyUniverse, founded in 1997, features more than 33,000 products from more than 450 manufacturers, representing one of the largest sources of baby/tot products, maternity and related items available through the Internet.

Riverwalk Center is situated at 150 South US 1, just south of Indiantown Road, Jupiter's main thoroughway. The luxury office building, which is now 65% occupied, is adjacent to Jupiter Yacht Club, a \$250-million mixed-use development that includes a marina, restaurants and retail, residences and a future five-star hotel. Riverwalk Center offices overlook the Intracoastal waterway and mangrove preserves, with promenade benches and a covered pedestrian dock. The office building sits along Jupiter's Riverwalk, a 2.5 mile planned promenade that is expected to serve as the focal point of the coastal community. Jupiter is the northernmost community in Palm Beach County.

"Riverwalk Center is a premier environment where tenants are close to the personal amenities that make working all worthwhile," said Ben Wacksman, President of Capital Realty Investors, LLC.

Baby Universe, through its PoshTots, LLC, subsidiary, [www.PoshTots.com](http://www.PoshTots.com), also offers high-end artisan-crafted furniture for the most affluent new mothers including a signature \$47,000 "Cinderella Carriage" bed and a Victorian Playhouse for a cool \$23,400. A Roadster Car Bed runs a mere \$1,496, and for a change from a traditional rocking horse, a Golf Cart Rocker is just \$99.

Capital Realty Investors LLC, [www.crillc.com](http://www.crillc.com), is a leading commercial real estate investment firm focused on strategic investments throughout the state of Florida. The firm owns over one million square feet of properties including office, industrial, retail and resort properties in Florida. Capital Realty Investors, based in Tampa, is led by former Hillsborough County Commissioner Ben Wacksman.

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